#### **Guidelines for Authors:**

- 1. The subject areas for publication include, but are not limited to, the following fields: Anthropology, Economics, International Relations, Law, Development Studies, Population Studies, Political Science, History, Journalism and Mass Communication, Corporate Governance, Cross-cultural Studies, Linguistics, Public Administration, Education, Geography, Industrial Relations, Philosophy, Legal Management, Library Science, Information Science, Psychology, Sociology, Criminology, Women Studies, Social Welfare
- 2. The manuscript must be in MS word format only.
- 3. Manuscript Preparation

The contributors must mention their track on the separate page.

Paper be typed : MS Word

Font : Times New Roman

Font size : 16pt. for Title of the Paper

14pt for heading in the paper

12pt. for text

Line spacing : 1.5 Line Spacing

Margin : 1 inch on all sides.

Layout : Use a single column layout with both left and right margins justified.

The title page : It should contain title of the paper, followed by name(s) of author(s), designation,

affiliation, e-mail, phone, fax with STD code and Postal Address. Authors should

not write their name and affiliations anywhere else in the paper.

: Tables, graphs, and charts etc.

: In the text, the references for table should be mentioned as Table-1 and so on, not as

above table. Same should be followed in case of graphs and charts. Each table, graph

and chart should have its own heading and source.

Abstract : 500 words

Full length paper : 5000 words

References : APA with hanging format.

### PACIFIC UNIVERSITY Managa

### **Publications**

# **Faculty of Management**

### Pacific Academy of Higher Education and Research University

## (Books with ISBN)

1.	ETHICS AND INDIAN ETHOS IN MANAGEMENT - TEXT AND CASES Author : Prof. N.M. Khandelwal	(ISBN 978-93-5104-465-9)
2.	INNOVATIVE PRACTICES IN HR: CONTEMPORARY ISSUES AND CHALLENGES Editors : Prof. N.M. Khandelwal	(ISBN 978-93-5104-481-9)
3.	GREEN MARKETING : ISSUE AND PERSPECTIVES Editors : Prof. B.P. Sharma, Prof. Mahima Birla, Mr. Ravindra Bangar	(ISBN 978-93-5104-483-3)
4.	CONSUMER BEHAVIOR : EMERGING ISSUES AND PERSPECTIVES Editors : Prof. B.P. Sharma, Prof. Mahima Birla, Mr. Ravindra Bangar	(ISBN 978-93-5104-481-6)
5.	CONTEMPORARY ISSUES IN MARKETING (Covering some Emerging Issues) Editors : Prof. B.P. Sharma, Prof. Mahima Birla, Mr. Ravindra Bangar, Prof. Sunita Agrawal	(ISBN No. 978-93-5174-027-8)
6.	ENHANCING HUMAN CAPABILITIES: BIG CHALLENGE IN INDIAN PERSPECTIVE Editors : Prof. B.P. Sharma, Prof. Mahima Birla, Mr. Ravindra Bangar, Prof. Sunita Agrawal	(ISBN No. 978-93-5174-686-7)
7.	EMERGING ISSUES IN ACCOUNTING AND FINANCE Editors : Prof. B.P. Sharma, Prof. Mahima Birla, Prof. Sunita Agrawal	(ISBN No. 978-81-930017-0-7)
8.	ECONOMIC AND SOCIO-CULTURAL ENVIRONMENT OF BUSINESS Editors : Prof. B.P. Sharma, Prof. Mahima Birla, Prof. Sunita Agrawal	(ISBN No. 978-93-5796-165-9)
9.	ETHICS AND VALUES IN RESOURCE MANAGEMENT Editors: B.P. Sharma, Mahima Birla, Pallavi Mehta	(ISBN No. 978-81-930017-1-4)
10.	SERVICE SECTOR: CONTEMPORARY ISSUE Editors: Prof. B.P. Sharma, Prof. Mahima Birla, Prof. Sunita Agrawal	(ISBN No. 978-93-5174-685-0)
11.	STRATEGIES FOR RESHAPING BUSINESS AND ECONOMY Editors: Prof. B.P. Sharma, Prof. Mahima Birla, Dr. Pallavi Mehta, Dr. Ashish Adholiya	(ISBN No. 978-81-930017-2-1)
12.	TRANSFORMATION OF BUSINESS AND ECONOMY IN DIGITAL ERA Editors: Prof. Mahima Birla, Dr. Pushpkant Shakdwipee Dr. Pallavi Mehta, Prof. Mathur, Dr. Ashish Adholiya	(ISBN No. 978-81-930017-5-2)
13.	PARADIGM SHIFT IN BUSINESS DYNAMICS Editors: Prof. Mahima Birla, Dr. Pallavi Mehta, Dr. Ashish Adholiya, Prof. Dipin Mathur	(ISBN No. 978-93-91355-42-45)

